

YUHSIEN WU (SISSY)

GRAPHIC DESIGNER

PERSONAL PROFILE

I am a professional graphic designer with over 5 years of experience.

As a freelancer, I have worked with a variety of clients, including startups, small businesses, and larger corporations, to help them achieve their goals and increase sales by up to 20%. My expertise in managing social media and branding has led to successful long-term relationships with clients and a track record of executing projects to meet their needs.

I am skilled in design and marketing, with proficiency in Adobe Creative Suite and experience in project management and brand development. My ability to effectively communicate and collaborate with clients makes me a valuable asset to any team.

CONTACT DETAILS

Mobile: 0422264456

E-mail: sisleychad@gmail.com

Address: 57 Gawler Crescent, Bracken ridge 4017

SKILLS AND ABILITIES

- Graphic design
- Advertising and branding
- Sales management
- Strong communication and interpersonal skills
- Fast learner and adaptable
- Time management and deadline-conscious
- Hard working and adapting a fast-paced environment
- Motivated and dedicated

OTHER SKILLS

I can speak English and Chinese.
I am also working as a casual photographer.

COMPETENCIES

Photoshop ●●●●●
Illustrator ●●●●●
Photography ●●●●●
Adobe Creative Cloud ●●●●●
Microsoft office software ●●●●●

PORTFOLIO

www.sissywu.com

EMPLOYMENT HISTORY

Freelancer

Spot Graphic Design | 2018 - Present

I work closely with upper management to make sure that the scope, direction, and budget of each project is on schedule and in line with the proposals.

- Study design briefs and determine requirements
- Schedule projects and define budget constraints
- Conceptualize visuals based on requirements
- Develop illustrations, logos and other designs using software
- Test graphics across various media
- Ensure final graphics and layouts are visually appealing and on-brand

Senior Designer

Dinyue Design - Taiwan | 2016 - 2018

- Tasked to make graphics for off line and offline layouts.
- Edited editorial photos for clients and magazines, and social media posts
- Organisation of files
- Communicate with marketing team to achieve the goal and the campaign.

Sales Consultant

Coach - The UK | 2014 - 2015

- Sell the products and solutions that the company offers.
- Maintain and grow a strong client base.
- Respond to new and current client base regarding complaints and service enquiries.
- Maintain the store clean and tidy.

Customer Service

YiJia International - Taiwan | 2012 - 2013

- Receiving and placing customer service telephone calls.
- Maintaining customer relationships by handling questions and concerns with speed and professionalism
- Resolving customer complaints, managing database records, drafting status reports on customer service issues.

ACADEMIC PROFILE

Tafe QLD

Diploma in Marketing And Business
| Jan 2021 - Dec 2021

STU UNIVERSITY

Bachelor in Visual Communication Design
| Sep 2008 - May 2012